

TOTALLY
FLEXIBLE.
TOTALLY
FUN!
—
MARY KAY®

1

FITS
YOUR LIFE

- **Flexible** opportunity that works for you.
- **Make extra money** on the side while working your business as much or as little as you want.
- At the heart of every Mary Kay opportunity are **fun, freedom and flexibility**.
- You can **balance** the important things in your life and put them first while still running your own successful Mary Kay business.
- You choose how much time to put in and how involved you want to be.
- You can **earn up to 50% profit*** on everything you sell at suggested retail.

2

HELPS YOU
BE WHO YOU
WANT TO BE

- Mary Kay Independent Beauty Consultants care about one another, their customers and **helping other women**.
- Nothing beats the **encouragement and empowerment you receive** from other women like you.
- Mary Kay offers opportunities for **education and personal development** that can help you build your leadership and selling skills.



3

LETS YOU
SELL PRODUCTS
YOU CAN
BELIEVE IN

- *Mary Kay®* products are made with **high-quality ingredients** and are extensively researched. Hundreds of thousands of product tests are conducted each year.
- Finding products that deliver real results and are **right for you and for your customers**.



4

SHARE THE HEART
OF MARY KAY.

- **Started by a woman for women.**
- For more than 60 years, Mary Kay has been **empowering women** to be self-starters and to be who they truly want to be.
- Core value of faith first, family second and career third.
- Since 1963, Mary Kay Inc. and the *Mary Kay Ash Foundation*™ have donated more than **\$200 million** to provide research and support services for cancers affecting women, help end domestic violence, beautify and safeguard our planet and communities, and encourage girls to follow their dreams.

IS THIS OPPORTUNITY
FOR YOU?

- A** means **Absolutely!** I am interested, *and with your help, I'm willing to try.*
- B** means **Book Me** for a second appointment. *I have questions, and I would love to talk more.*
- C** means **Could Be** for me down the road. *Until then, I would love to be your customer.*

* The 50% profit potential is based on a minimum \$225 wholesale Section 1 product sales volume.